



When we approached Australia's leading designers to create special T-shirts to raise money for breast cancer research, we were stunned with the response. Only one knocked back our request, and the resulting tees, ranging from elegant to cool and sexy, were a hit with our stars, who model them here.

These original creations will be auctioned at this week's annual Pink Ribbon Ball in Sydney on October 26 (for details visit www.sbcf.org.au or call (02) 9235 3444).

'I was delighted to be involved in such a worthwhile cause,' designer Lisa Ho says. 'And at the end of the day it's not just women who are affected, it's the entire family unit.'

Breast cancer will strike one in three women, and although a cure is still not here, post treatment survival rates have improved from 67 per cent in 1990 to 75 per cent in 1994.

New Idea is also proud to support another major initiative – Goodman Fielder's pledge to donate 10 cents from each marked pack of Meadow Lea, Uncle Toby's Healthwise, Pampas Puff Pastry and White Wings Muffins to the New Idea Breast Cancer Fund.

PAUL TASSONE ALL SAINTS

'I think it's very important for males and females to be aware and do self-examinations. I get my girlfriend to check me and I check her as well.'

'Guys should be just as aware of breast cancer. I'm lucky that no one I know has been affected by the disease. It's really important for people to be really aware that it could happen to them.'

'And breast checking your partner can be fun too!'

T-shirt designed by Marcs. Sisley jeans available from Myer/Grace Bros stores nationwide. ▶

In the
PINK

Wear your heart on your sleeve and your cause on your chest with a specially designed breast cancer awareness T-shirt